

VIETNAM SMART CITIES TRADE MISSION

Soft Launch Event

Invitation

Dear X[Name]X,

His Excellency Ambassador Long,

cordially invites you to the

Soft Launch of the Vietnam Smart Cities Trade Mission.

In preparation for the Department for International Trade's Smart City Trade Mission to Viet Nam, in November, the UK Embassy of Vietnam welcomes you to attend a Soft Launch event. The event will be hosted by Viet Nam's ambassador to the UK, His Excellency Mr Long and HM Ambassador to Viet Nam Iain Frew.

The event will give you the opportunity to network with the rest of the mission's cohort and will give you a deep dive into the smart city opportunities that Viet Nam has to offer. You will have the opportunity to present your company to Vietnamese business representatives and ask any questions that you may have about the mission.

A complimentary buffet lunch will be served. When RSVP'ing please confirm any dietary requirements that you have.

Dress code: Business Casual

RSVP by: 7th October 2022

Date: Tuesday, 11 October 2022

Time: 11:00 - 13:00 UK Time
17:00 - 19:00 VN Time

Where: Viet Nam Embassy, 12 – 14
Victoria Rd, London W8 5RD

Email: joshua.markert@trade.gov.uk

[Learn more](#)



Hosted by



Department for
International Trade



UK Embassy of
Viet Nam

The UK's Department for International Trade (DIT) has overall responsibility for promoting UK trade across the world and attracting foreign investment to our economy. We are a specialised government body with responsibility for negotiating international trade policy, supporting business, as well as delivering an outward-looking trade diplomacy strategy.

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